





The 2018 Chilly/Rainy edit of Accra Fashion Week will see fashion forward designers from in and around Africa showcase exclusively to the audience trend setting designs that are bound to influence style across the world. With African designers consistently influencing the west with styles and more, this is the prime show to see future trends internationallly.

Accra Fashion Week operates to produce a platform for African designers that can be compared to likes fashion weeks across the major capitals, with the objective to shed light on African designs that surpass that of imports. The event is brought to you by Africa's most popular fashion mediaFashionGHANA.com. FashionGHANA was created as a vehicle orchestrated to

turn the vast creativity of fashion we see in Ghana into core business hence the creation of Accra Fashion Week. The fashion week aims to fill the buyer-designer void we see in Africa by bringing together the various components pertaining to buyers, manufacturing, production, distribution, boutiques and designing.

Accra Fashion Week believes the right platform can errupt not only a very trendy and colorful Africa, but also contribute successfully to it's economy with more jobs created in the clothing sector.

## FashionGHANA.com

Honours & Hwards 2018

This year, Accra Fashion Week CR18 will give birth to the 1st FashionGHANA.com Honors & Awards. We will take this opportunity to award, recognise and encourage many hard working participants in the fashion industry. The awards will take place during the fashion week giving our guest double pleasure of a fashion show and an award ceremony.



FashionGHANA.com presents the best talents in Ghana. Winners will be announced at AFWk CR18







































# FACE OF ACCRA FASHION WEEK 2017

SET TO TAKEOVER THE FASHION WORLD is the winner of Face of Accra Fashion Week 2017, Yoanita emerged the winner out of 349 applications in a finale that saw 4 girls and 1 guy. She took the title and left with a compliment of 3000 ghana cedis and a contract with internationally renowned agency, Confidene Models.

Since her win she has starred in 4 look books for top fashion brands and 2 major campaigns. Yosanita is set to visit London this year and participate in a number of shows soon to be reveal.





### Thurs, 29th March 2018

2pm: 'Designer2Buyer' Workshop by

Switzerland's Modissa (Buyer)

& Hanimanns (Designer Agency)

@ CARBON, Stanbic Heights

### Fri, 30th March 2018

12pm-5pm: Designer Showroom

@ URBAN GRILL, Stanbic Heights

7pm: VIP Wakanda Party & 10.30pm: #AFWk Model Party @ CARBON, Stanbic Heights

## Wknd, 31st Mar & 1st Apr'18

12pm: Exhibition & Lounge

6pm: Fashion Show & Awards

**@ PROVIDENCE EVENTS CENTER** 

Opp. La Palm Beach Hotel



## ACHIMOTA RD. GOLDEN TULIP HOSPITAL LIBERATION ROAD 37 ROUND ABOUT STANBIC HEIGHTS AIRPORT BYPASS ROAD

## DESIGNER SCHEDULE

SATURDAY, 31st MARCH 2018

Naa Adjoa (Ghana)

House of Lil (Nigeria)

Sara the Dressmaker (Ghana)

Outrage (senegal)

FD Fashion House (Nigeria)

Tidal Cool (USA)

La Vie (Ghana)

Marhaw (Ghana)

Balkyz (Ghana)

La Vie (Ghana)

Mark Johnson (UK)

Tolumi (Nigeria)

Iva Michael (Ghana)

Fatumah Asha (Uganda)

#### SUNDAY, 1st APRIL 2018

Rhoda Michaels School (Nigeria)

Tia All (Ghana)

Figs Fashion (Ghana)

Mish Mega (Ghana)

Abass (Ghana)

Afre Anko (Ghana)

Telvin Nwafor (Nigeria)

Romeo Paul (Qatar)

Tobams Colours (UK)

Akinko (Ghana)

nackissa (Cote dlvoire)

Gavachy (Ghana)

Bri Wireduah (Ghana)

Nallem Clothing (Ghana)



## DESIGNERS | #AFWk #CR18 ACCRA FASHION WEEK C/R 2018 BROUGHT TO YOU BY TREE OF LIFE GH



#### BRI WIREDUAH

Ghana | Womenswear

Bri Wireduah is an artist in the pure sense with a passion for fashion expressed. In 2012 She launched her first ever show room in her parents garage, today her brand is one of the most recognized fashion brands in Ghana

+233277133451

nfo@BriWireduah.com www.BriWireduah.com

#### IVA MICHAEL

Ghana | Womenswear

Created for to maximise ladies confidence when wearing clothes in a stylish way. IVA MICHAEL is comprised of a highly skilled team passionate about driving the brand forward, with an aim to staple their items in every woman's wardrobe

+233244819213 iva@shopivamichael.com www.shopivamichael.com

#### GAVACHY

Ghana | Unisex

Victor Reginald Bob Abbev-Hart graduated with a degree in art education. His Passion for fashion took him on a self taught course designing which he learnt from videos and fashion books. Of which he has built a stong clientelle base.

+233272677325 @gavachy

gavachy@gmail.com www.gavachy.com

#### FIGS FASHION

Ghana | Unisex

Figsfashion is a clothing line target ed at male and female from young adults to the aged. The company objectives is to work in a creative environment where talent imaginations and all round sense of fashion design is expressed.



innocentfiifisosu@gmail.com

#### A-KINKO LIFESTYLE

Ghana | Womenswear

A-Kinko by Adioa Colemanis a company that makes and handmade Afro-centric fashion accessories for men and women jewellery,footwear,hand bags and some clothes] made from the finest of natural materials.



akinkojewellery@yahoo.comhttp://akinko.ghana0.com

#### AFRE ANKO

Ghana | Womenswear

AFRE ANKO's signature lies in well bold & un-apologetically feminine. AFRE ANKO's inimitable style is Afri-Cosmo. Their vision is to serve the int. fashion scene and leave an indelible footprint across the world.



♠ afreanko1@gmail.com



#### MARK JOHNSON

UK | Womenswear

From working with Ralph Lauren to showcasing on the same runway as Pacco Rabanne and Christian Dior, the Mark Johnson brand is definitely one to look out for if inter ested in drapey, floor trailing, fitted and elegant outfits.

**+44793948 529** (iii) @markjohnsondesigns

info@markjohnsondesigns.co.uk
www.markjohnsondesigns.co.uk



#### FATUMAH ASHA

Uganda | Womenswear

A predominant Ugandan fashion brand working with print fabrics, the fashion brand has played a major role in forwarding fashion in Uganda and is behind a good number of print clothes the went viral on social media in 2017.

**+256752942679** 

fatumahasha@gmail.com



#### NACKISSA

Cote d'Ivoire | Womenswear

She is an Avant - gardist and an admirer of originality, she started her journey to designing in 2008 after falling in love with the charm of the batique. Her work is an eclectix mix of various influences she picks from travelling the world.

+22509556537

**TELVIN NWAFOR** 

An esquisite menswear designer

who has taking detailing to amaz-

ing heights. Telvin began his fashion journey with the Mai Atofo

team taking on much of the mens-

wear deigns, now he is ready to

Nigeria | Unisex

nackissa@outlook.fr

#### **BALKY7**

Ghana/Nigeria | Womenswear

Balkyz is an accessory label speializing in headwraps born out of curiosity to create a unique African brand that is simply modest for women especially and men as well across the globe aiming to bring modesty in our fashion world

+233207053090 (i) @balkyzzz

balkyzenterprise@gmail.com www.balkyz.com

#### MISH MEGA

Ghana | Unisex

MISH MFGA, founded by Mr Michael Mbonu is a fast growing privileged fashion brand that aims to satisfy the taste of 'the modern man who seeks a true taste of Africa's richness in clothing', catering for both male & female

+233543806578 (o) @mishnegacom mbonuchucks@gmail.com www.mishnega.com



take his brand much higher.

+2348037503107

telvinnwafor@gmail.com www.telvinnwafor.com



#### ROMEO PAUL

Romeo Paul is a creative, classic, unique and influential clothing brand under the vision of Ekene Paul, ROMEO PAUL is redefining the 21st century luxury and class in the world of fashion, represents the pinnacle of African craftsmanship

**+97477333432** 

mailromeopaul@gmail.com www.romeopaulclothing.com



#### ABASS

Ghana | Menswear

Ghanaian brand with much prestige. Tailoring together the best of African cultured clothes for both male and females, Abass has bee a long standing label that has survived there the ever changing economy and set to present it bes

**+233244668393** 

NANAGHARBIN@me.com

#### TOBAM COLOURS

Tobams Colors has been created to provide worldwide identity within African Ankara wax material. They created a fusion of high-end clothing with traditional African prints utilising rich colours to create stylish yet affordable pieces

**+447985332697** 

jite.newton@tobamscolors.com www.tobamsolors.com

#### PEARL AMOAH

Nigeria | Womenswear

Head teacher and founder of fashion school, Tolumi TFP. A learning institution that focuses on the formal teaching of fashion skills and knowledge to aspiring fashion designers. Tolumi also owns her own creative fashion line





tolumitfp@gmail.com www.tolumitfp.fashion



USA | Womenswear

Tidal Cool is a fashion experience pulling global inspiration from prints, patterns & techniques to create clothing, jewelry & henna body art. Founder Andrea Howell, uses fine tailoring & attention to detail to create bold, timeless garments.

**+12167985797** (i) @tidalcool

tidalcool@gmail.com
www.tidalcool.co

#### MARHAW

Ghana | Accessories

Marhaw is steeped in culture and African symbolism and is a compa ny that operates in various parts of Africa. We showcase Africa's rich cultural heritage and artisanship with handbags that define African sophistication for the discerning woman, anywhere in the world

**+15717233005** (i) @MarhawFashions





## fG FUTCHA FASHION | NEW BRANDS

The fG Futcha Fashion segment is a compilation of very promising fashion brands vetted and selection by FashionGHANA.com set to impess the nation. FashionGHANA.com, has documented the rise and success of various designers in and around the continent, and of over 42 applicants from around the world, these designers are set to show the amazing talent on the final day.









tolumitfp@gmail.com







## MAIN SPONSORS



URBAN **GRILL** 

> @urbangrillgh Restuarant



@maccosmetics Make Up Brand carbon



@thisiscarbon
Night Club / Venue



@etvgh TV Channel



@providence\_events Venue



@lamaisongh Art Shop



@y1097fm Radio Station



@FashionGHANA.shop Online Fashion Magazine



@Happy989FM Radio Station





## TEAM | #AFWk #CR18

We would like to acknowledge all those who have helped us make Accra Fashion Week CR 2018 a success. Please do view their details below and follow them or contact them if their services are needed.

#### **TEAM**

Organising Team | FashionGHANA.com | @Fashioghana.shop Models | Confidence Models | @ConfidenceModels | +233233622009

VIP Treats & Lounge by Yolo Experiences

Production Manager | Titus | +233233622009

Lights & Set Up Obiba Consult | +233241147374

Trusses | Patrick Hayes | +233242152714

Make Up | MAC Cosmetics | @maccosmetics

Hair & Hair Products | Black Cotton | +233209531662

Presenter | Kati G. | +233269224580

Model Coach Trainer | Fischere | +233268344277

Backstage Cordiniator | Fischere | +233268344277

Runway Photography | Yemoh Photography | +233244780251

Backstage Photography | Studio One | +233203882042

Image Editor | Kwabena Akoto | +233509501768

Social Photography | NVisuals | +233277034239

Graphic/Web Design | FashionGHANA.com | @Fashioghana.shop

DJ | PzKaptures | @pz kapture

Ushers | Confidence Models | @Confidence Models | +2332233622009

PR/Promotion team | 1982 Fashion PR | @1982FashionPR

#### **PERFORMANCES**

eShun

Jason Ela

Nanky

Dilany

& More

#### **MEDIA PARTNERS**

EventLab | @eventlabgh Pulse Ghana | @pulseghana FashionGHANA.com Today NewsPaper Fashion Diaries / KFMTV NewsGhana | @newsghana



## AGGRAFASHON WEEK 26-30 SEPT Summer/Harmmattan

Fashion in Africa is the most eclectic, electric and essentric in the world. Not only are we tremendously influenced by foreign worlds that have for centuries influenced the direction of pop culture in Africa, but the dynamic cultures are also giving birth to 1000s of trends around the world.

Accra Fashion Week give you the opportunity to find your place in this ever growing world of fashion. Weather you are of talent or of business.

Be a part of Accra Fashion Week S/H18/19 and witness how our show is transforming Africa and the world/

DISCOVER BOLD SUMMMER TRENDS THIS SEPTEMBER

- **SWIMWEAR DELUXE SHOW**
- FACE OF ACCRA FASHION WEEK
- GRADUATION SHOWS & MORE

Visit www.AccraFashionWeek.org For More Infro

